

KICKSTART YOUR *Culture*

**culture causes success
(not the other way around)**

*As the leader of a high-growth company, it's likely that you're focusing most of your time and energy (and money!) on developing the product and selling the sh*t out of it. Makes perfect sense.*

However, many high-growth companies forget to attend to their culture, forcing them to re-invest time, energy, and money down the road...and often, by that time, the damage is done.

We've seen it; we've lived it.

Designed specifically for high-growth, fast-moving companies, the Culture Curation process will help you avoid the pitfalls, and ensure that the culture becomes the driving force for the company's success, not the reason for its demise.



OUR PROCESS

Define

Yes, you have a special sauce. It's different, (and, shhh, probably better) than the company down the road. Our process gives it life. We define it, we articulate it, and we involve the right people at the right time in the right way, so that bottle of sauce is packaged perfectly.

Operationalize

Once we define the culture, we need to find all the ways to make it real. We need to build it into everything we do - how we make decisions, how we recruit, how we promote, how we welcome employees - everything! This is where we turn culture into a strategic differentiator.

Sustain

It's one thing to talk about culture, it's another to activate employees to own it. To live it. To nurture it. To grow it. Senior leaders have an outsized impact on culture, and the best tactic is to stimulate employees to take ownership over that culture like it's their own. (Because it is).

Contact Kristen to schedule your preliminary consultation:
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